

boardroom advertising rates – 2021

Advert Sizes

Size	Dimensions	1 Advert	2 to 3 Adverts (Per Advert)	4 Adverts (Per Advert)
Double Page Spread	420 mm (w) × 297 mm (h)	R12 400	R11 800	R11 200
Full Page	210 mm (w) × 297 mm (h)	R8 000	R7 600	R7 200
Half Page	180 mm (w) × 127.5 mm (h)	R4 150	R3 950	R3 750
Quarter Page	180 mm (w) × 64 mm (h)	R2 800	R2 600	R2 400

All rates include VAT and exclude production charges.

CGISA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CGISA reserves the right to edit, revise or to reject — even after acceptance for publication — any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

Deadlines

Deadlines	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	23 March 2021	7 June 2021	21 September 2021	23 November 2021
Booking deadline	2 March 2021	17 May 2021	7 September 2021	9 November 2021

Annual subscription for magazine R260 (incl VAT) for 2021

Circulation of 4 000