



Chartered
Governance
Institute of
Southern Africa

e-zine advertising rates 2022

Formerly Chartered Secretaries Southern Africa

Advert Size

Size	Dimensions	1 Advert	2 to 3 Adverts (Per Advert)	4 Adverts (Per Advert)
Full Page	185 mm (w) × 185 mm (h)	R7 540	R7 140	R6 840
1/2 Page	185 mm (w) × 89 mm (h)	R4 000	R3 800	R3 600
1/3 Page	185 mm (w) × 57 mm (h)	R2 620	R2 420	R2 220
Banner	185 mm (w) × 35 mm (h)	R1 310	R1 110	R910

All rates include VAT and exclude production charges.

CGISA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CGISA reserves the right to edit, revise or to reject – even after acceptance for publication – any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

Deadlines

Deadlines	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	12 April 2022	28 June 2022	12 October 2022	7 December 2022
Booking deadline	22 March 2022	7 June 2022	21 September 2022	16 November 2022
Material deadline	4 April 2022	20 June 2022	4 October 2022	28 November 2022

Circulation of 11 000

For more information email marketing@chartgov.co.za or call +27 11 551 4000

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